

# the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

OCTOBER 13<sup>TH</sup>, 2017

## **ARUGULA ALERT**

Tender-leafed items such as spring mix and arugula are active due to quality issues—product is brittle and showing signs of decay and mildew spots.

## **BRUSSELS SPROUTS ALERT**

The market remains active and short as insects are an issue.

## **CITRUS—ORANGES ALERT**

Oranges are extremely tight as more packing houses have finished with Valencias for the season. There are historically low supplies on small sizes, and demand exceeds all consumer needs; this is a global situation as South America, Chile, CA, FL, and TX are all below harvest and availability expectations. Supplies will be very limited the next 3–4 weeks with no relief until the Navel season starts in late October.

## **ICERBERG & ROMAINE ALERT**

Iceberg and romaine markets remain unsettled this week, with iceberg the most active and going up rapidly. At a minimum, the next several weeks are going to be very unsettled during this transition. Relief is not expected until Huron is ready in couple of weeks, and possibly to Yuma, AZ around mid-November.

## **MUSHROOMS ALERT**

Recent hurricanes have affected southeastern farms, which may burden the rest of the mushroom industry during the next couple months.

